# Fishing Clubs and Lake Management



- Over 40 million Americans call themselves fisherman.
- Spending over \$45 billion dollars per year on retail sales alone.
- If fishing were ranked as a corporation, it would be #55 on the 2011 fortune 500 list, ahead of companies such as:
  - Intel
  - Amazon
  - Coca-cola.



- There are thousands of fishing clubs in the United States
- Mostly affiliated with national organizations
- B.A.S.S
- Walleyes Unlimited
- Muskies Inc.

## All of these organizations have mission statements that include goals such as:

- "To conserve, protect and restore North America's coldwater fisheries and their watersheds" (Trout Unlimited)
- "...conserve, protect and restore North America's...Fisheries. Areas of concern include habitat preservation, water quality, water management policies, and the development/ maintaining of self-sustaining fish populations"
- "seek out, Elevate, And Fund Research for local projects and activities that involve improving ... fisheries " (Muskies Inc.)

## This Is a Muskie



## Chicagoland Muskie Hunters

Emmett Brown, who was a teenager at the time, formed the Muskie Hunters in 1968.

 Currently, Emmett is the head of The Freshwater Fishing Hall of Fame in Hayward Wisconsin.



This is the wrong Emmett Brown

## Early Goals

- Reintroduction of muskellunge to Illinois waters was the primary goal of this chapter.
- Project Illini.
- This was originally strongly opposed by the then "Department of Conservation."
- Our club organized large fundraisers
  - in 1975 the first Muskies were stocked in Illinois in Spring Lake
  - subsequently Cedar and Diamond lake were stocked.

# The Muskie Hunters joined Muskies, Inc. in January of 1975

- Since 1975 the chapter has stocked thousands of Muskies into Illinois waters.
- In conjunction with the Illinois Muskie alliance, the chapter currently sponsors stocking program efforts



#### Muskies Inc.

- Muskies, Inc. has expanded to over 6,000 Members and 50 independent Local Chapters throughout the country.
- We have become a national voice of the protection of the Muskie species.
- Muskies, Inc. is widely recognized as the first organized group of sports anglers to espouse the "Catch And Release" practice now embraced by many conservation minded groups throughout North America.
- Today Muskies, Inc. focuses on three critical areas:

#### Focused on 3 Critical Areas

- Fisheries-
  - Donate to Illinois Muskie Alliance
- Research
  - Donate to project "Green Gene"
- Youth
  - This is our current weakness.

### Our Purpose

- To promote a high quality muskellunge sport fishery;
- To support selected conservation practices based on scientific merit and carried out by authorized federal and state agencies;
- To promote muskellunge research;
- To establish hatcheries and rearing ponds and introduce the species into suitable waters;
- To support the abatement of water pollution;
- To maintain records of habits, growth, and range of species;
- To disseminate muskellunge information;
- To promote good fellowship and sportsmanship among men, women and children;

#### States Status

 Departments of Natural Resources have now realized the value of stocking Muskies.

 There are thirty-seven of the lower forty-eight states with active Muskie

stocking programs.



## Working with Clubs

- Every club has a different personality
- Most clubs want to contribute time or money to relevant projects
- Depending on their organizational status, they will need to meet their charter requirements to maintain 501c3 status

## Recruit Club Supporters

- Search out some local clubs in your area
- Go to a meeting, get a feel for the group
- Ask for some time at a board meeting.
- State your case

## Questions?

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